



24 Ways to Show Who You Are

What makes you unique, makes you interesting.

Welcome to the Click Factor® list of 24 Ways to show who you are.

People are curious about who you are and how your values show up in your life.

You're more relatable when you post brief stories about what you're doing or something interesting that happened to you that they may have also experienced.

Keep them interest by posting a variety of things you enjoy, show them a photo of you doing something that aligns with your values, or how you managed one of life's little challenges. Never underestimate their willingness to root for the underdog.

Variety is key. Think of it like an ongoing story that gives your fans a series of ongoing candid glimpses into who you are and what makes you tick. Showing fans who you are helps them understand why you're worthy of their attention and why they should follow you.

In Click Factor® - How to Get More Social Media Likes & Grow More Loyal Fans you learned 5 great post ideas to show fans who you are.

Here's the complete list of 24 different ways to give your fans a glimpse into who you are so they'll never be bored and they'll always see you a relatable friend who's always got something interesting going on.



24 Ways to Show Who You Are

1. Show something you enjoy or enjoy creating. Be sure to tell fans what you enjoy about it
2. Show and tell fans about an article of your clothing & favorite accessories. Don't shy away from talking about your style preferences (*e.g., do you prefer the comfortable sporty look or do you enjoy wearing the latest fashion trends*).
3. Tell fans what song you're listening to and why you like it so much as you drive to an appointment today. Include a selfie of you grooving to your favorite tune.
4. Post a photo of one of your favorite foods or desserts & story behind what you enjoy about it or where you get your favorites.
5. Show a photo of you celebrating your favorite holiday & what you love about it.
6. Share a photo of you with a book you're reading or a movie you enjoy & what you enjoyed about them.



7. Snap a selfie of you playing one of your favorite games or a puzzle you're working on. Tell fans what you enjoy about playing and if you won or lost the game. *(it's ok to let fans know if you're you competitive or not and how that affect your game.)*

8. What's your favorite color? Where do you choose to put it in your wardrobe & surroundings? Get a selfie of you and where that color is showing up in your life.

9. Who inspires you? What is about that person or their message that you find uplifting or helpful? Give an example of one of the quotes that inspires you.

10. What's your favorite way to chillax? Everybody can relate to someone who has had a challenging day and has earned some time to chillax.

11. What do you enjoy doing just for fun? Fans love to see what people they admire do for fun. Be sure to include a photo, tell them what you're doing and how much you enjoy it.

12. Do you enjoy getting together with large crowds or smaller groups of a few close friends? What kinds of activities make you happy? Let your fans know which you prefer by showing them a photo of you enjoying an event with friends or business colleagues.



13. How adventurous are you? What activities or challenges are you working on that demonstrate this? Get a photo of yourself working on your challenge and tell fans what your goal is, what you're doing to succeed, and maybe even how much further you have to go to reach your goal.

14. Do you prefer formalities or do you prefer more comfortable relaxed decor, social interactions, events? Show and tell. Tell fans about your preferences. Show fans how your values show up in your life.

15. What makes you happy? Give an example of something that makes you happy (*e.g., someone held the door open for you, visiting your grandmother, reaching a goal, spending time at the beach*).

16. How resilient are you? How fast do you bounce back from disappointments? Share an example. Humans evolved to learn from stories about how others get through life's challenges. You'll be more relatable.

17. What's your favorite form of self-expression? For example, do you enjoy dancing, drawing, writing, or baking? Show fans a photo of you with one of you in action.

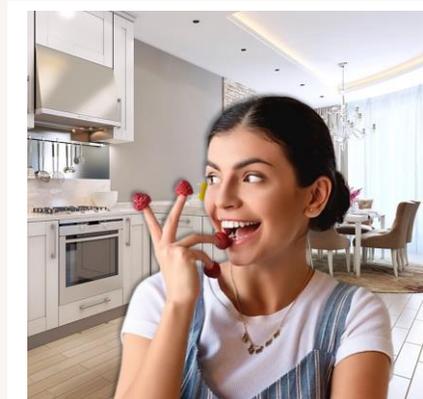
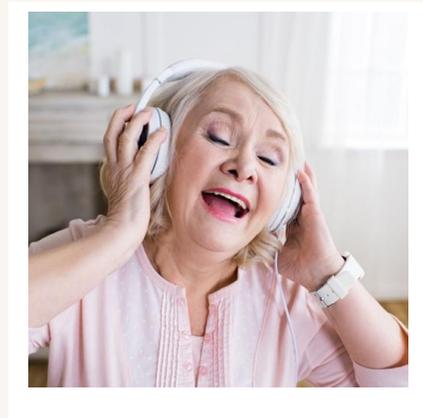


18. What's your most amusing quirk? What's quirky about you? Post a cute candid photo of you. Tell fans about your quirk and how it impacted your day.

19. What's your favorite philanthropic organization & why do you support their work? Snap a selfie of you participating in your favorite philanthropic work. Be sure to tell fans why you believe the organization is valuable, who and how they help and if you can, tell fans how your participation ties into your values.

20. Are you

- a. Active
- b. Ambitious
- c. Creative
- d. curious
- e. organized
- f. caring
- g. kind
- h. polite
- i. a maverick
- j. reflective
- k. shy
- l. sensitive
- m. affable
- n. assertive
- o. authoritative
- p. enthusiastic
- q. self-assured





Pick 3 to 5 characteristics from the list above and tell brief stories that show how it looks and what happened when you were.

21. What are you thinking about? Tell fans what's on your mind today. Let them know what you're thinking about, why it's of interest to you, and what you're hoping the outcome will be.

22. What are you passionate about? List 4 or 5 things that make your heart sing. Create a post that expresses what you're passionate about, why you're so interested in it, how it makes you feel, how the world is a better place because of your efforts. Be sure to include a candid photo of you engaged in what you're passionate about.

23. Which experiences have impacted you & why? Tell fans about something that recently had an impact on you. Let them in on what you learned from the experience and how it changed you. Include a photo of you during the experience. If you don't have a photo of you during the experience, take a selfie of yourself looking insightful.

24. What inspirational quote touched your heart today? Post the quote and tell fans why you think it's important and how you see it working in your life today.

Keep fans coming back to your social media pages to increase brand awareness by posting a wide variety of engaging posts that show who you are and what you do. See *the Click Factor® list of 40 Ways to Show What You Do*.